



VOICES OF AVCA

KPMG Private Enterprise is part of KPMG's global network of professional services firms, providing audit, tax, advisory, deal, and business transformation services to privately owned businesses, family enterprises, startups, venture-backed companies, and investors.

In Africa, KPMG Private Enterprise has established itself as a trusted partner to entrepreneurs, private equity and venture capital funds, family offices, and high-growth enterprises. Through initiatives such as the KPMG Africa Private Enterprise Venture Summit and the Africa Centre of Excellence, KPMG continues to support capital formation, innovation, investment readiness, and sustainable business growth across the continent.

Sandeep Main
Partner & Head of Private Enterprise
KPMG, Africa



Please share an overview of your key priorities, strategic objectives and corporate goals over the next 12 months.

Over the next years, KPMG Private Enterprise will focus on strengthening Africa's private capital ecosystem by supporting investor confidence, improving investment readiness of businesses, and promoting sustainable capital deployment across the continent.

KPMG also aims to deepen collaboration through platforms such as the KPMG Africa Centre of Excellence and our Private Enterprise initiatives, creating opportunities for deal flow, knowledge sharing, and ecosystem development. By leveraging our multidisciplinary capabilities across tax, regulatory, deals, ESG, governance, and technology, we seek to help investors and businesses navigate uncertainty while unlocking long-term value creation and economic growth.

What unique strengths, expertise, or strategic approach does your organisation bring to the industry?

KPMG Private Enterprise combines global expertise with strong local market insights, enabling us to support the full investment lifecycle—from fundraising and due diligence to value creation, governance, regulatory compliance, and exits. Our multidisciplinary teams work across tax, deal advisory, risk management, ESG, digital transformation, and financial reporting, providing practical solutions to investors and portfolio companies.

Our strategic approach centers on building connections between capital providers, entrepreneurs, family businesses, policymakers, and ecosystem enablers. Through thought leadership, investor engagement platforms, and market intelligence, we help drive informed decision-making and strengthen Africa's investment landscape. Additionally, our commitment to fostering innovation, entrepreneurship, and sustainable growth positions us as a trusted advisor to participants across the private capital ecosystem.

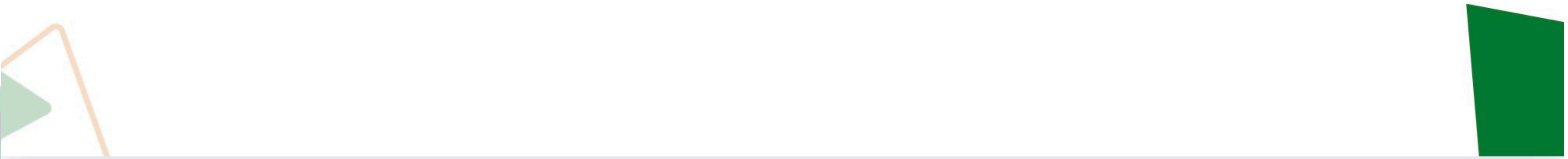


What are KPMG's core values and how do they contribute to your success in the industry?

KPMG Private Enterprise is guided by values centred on collaboration, inclusion, and a commitment to delivering quality outcomes for clients and stakeholders. These principles shape our approach to serving businesses, investors, and institutions operating in increasingly complex and dynamic markets.

By maintaining the highest professional standards, embracing innovation, and fostering meaningful collaboration, we help clients navigate challenges while building resilient and sustainable organisations.

These values support our long-term goal of creating lasting value for businesses, investors, communities, and the wider private capital ecosystem.



What motivated KPMG to join AVCA?

KPMG joined AVCA to strengthen collaboration with leading private equity, venture capital, family office, and institutional investment stakeholders across Africa. AVCA plays a critical role in promoting investment, improving market transparency, and advancing policies that support the growth of African private capital markets.

We aim to contribute our expertise in tax, deals, governance, ESG, regulatory matters, and business transformation while actively participating in industry dialogue and thought leadership. We also look forward to sharing market insights, supporting capacity building, and fostering stronger linkages between investors and high-growth businesses across the continent.



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