Eastern Africa Snapshot: The Region in Numbers

PRIVATE CAPITAL ACTIVITY IN EASTERN AFRICA, 2022-2023



Top 3 Countries in Private Capital Deal Activity in Eastern Africa, 2022-2023

Top 3 Asset Classes in Private Capital Deal Activity in Eastern Africa, 2022-2023



1



Financials was the most active sector by deal volume with **53 deals** valued at **US\$290mn**. Leading Industry Group: **Financial Services**.

Consumer Discretionary was the 2nd most active sector with 40 deals valued at US\$0.4bn.

Leading Industry Group: Consumer Discretionary Distribution & Retail.

Consumer Staples was the 3rd most active sector with 33 deals valued at US\$0.1bn. Leading Industry Group: Food, Beverage & Tobacco.



Eastern Africa: 25% of venture Eastern Africa: 75% of venture capital recipients were female-led capital recipients were male-led startups and 38% were female startups and 62% were male (co)founded startups. (co)founded startups. 25% 75% 38% 62% Africa: 16% of venture capital Africa: 84% of venture capital recipients were female-led recipients were male-led startups and 27% were female startups and 73% were male (co)founded startups. (co)founded startups. 16% 84% 27% 73%

Gender Diversity in Venture Capital in Eastern Africa, 2023

Private Capital Exit Volume in Eastern Africa, 2022-2023

129 deals

Technology and tech-enabled businesses in Eastern Africa received US\$1.2bn of private capital investment across 129 deals.

Representing 64% of total investments in the region.

17 exits \Rightarrow Eastern Africa ranked 4th by exit volume

Representing 14% of exit volumes on the continent.

The most popular exit route in Eastern Africa was through 'Sale to Trade Buyers' with 10 exits recorded.

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PRIVATE CAPITAL REGIONAL LANDSCAPE: EASTERN AFRICA